Editoria Community Manager Position

The Coko Foundation, UC Press, and California Digital Library are hiring a Community Manager to assist with adoption of the new Editoria platform for book production.

The Community Manager manages the publisher, developer, and service provider communities for Editoria— a web-based, open source book production software built on the Collaborative Knowledge Foundation (Coko) PubSweet framework for the University of California Press and the California Digital Library. Using proactive marketing and outreach strategies and activities, the community manager will drive adoption and further enhancement of the Editoria software and play a key role in the evolution of Editoria's sustainability. The Community Manager is responsible for managing all public-facing work related to Editoria, including communications, PR, social media engagement, website content creation, and business development.

The position is funded for one year with potential for longer term depending on funding and performance. Ideally the candidate would be based in the Bay Area, however remote candidates will also be considered. Salary commensurate with experience.

Specific tasks include:

- Build and establish relationships with developers, potential adopters, and service providers.
- Manage all communications including a redesign of the Editoria website and development and implementation of email-based newsletters.
- Generate leads and encourage adoption among publishers, with the goal of 5-10 pilot adoptions during the first year.
- Organize community events for developers and potential adopters.
- Provide top tier support to potential adopters. Escalate problems as appropriate, and assist customers in basic onboarding procedures.
- Manage a customer relationship database and keep prospects organized and up-to-date.
- Proactively manage an adoption pipeline.
- Report on activities, analyze customer success, and make recommendations for improvements to further drive adoption.
- Develop promotional strategies around publishing and library publishing industry events.
- Assist co-principal investigators in developing and implementing long-term business models.

Qualifications

- Minimum of 5-7 years of product, marketing, or business development experience, preferably in scholarly and/or book publishing or in open source software community management.
- Proven success managing promotional campaigns.
- Track record of ability to set up systems and processes to manage communication and outreach.
- Strong communications skills and a true customer service orientation.
- Demonstrated commitment to open source software and serving the needs of the publishing community.
- Basic HTML, CSS, and Javascript knowledge a plus.

Interested?

Contact us at team@coko.foundation with questions or to apply.

About Coko

The Collaborative Knowledge Foundation (Coko) is building an open source technology and service ecosystem to improve the speed, reproducibility, and open accessibility of research. Through modern web technologies and expert services, Coko will facilitate transitions from subscription to open-access business models in publishing. Coko's digital-first platforms move research communication beyond legacy print-based workflows and reduce the time it takes to publish. These processes connect publications to the data and materials that make the work complete and reproducible. Read more at coko.foundation.

About UC Press

University of California Press is one of the most forward-thinking scholarly publishers in the nation. For 125 years, it has championed work that influences public discourse and challenges the status quo in multiple fields of study. At a time of dramatic change for publishing and scholarship, we collaborate with scholars, librarians, authors, and students to stay ahead of today's knowledge demands and shape the future of publishing.

About CDL

The California Digital Library (CDL) was founded by the University of California in 1997 to take advantage of emerging technologies that are transforming the way digital information is published and accessed. Since then, in collaboration with the UC libraries and other partners, CDL has assembled one of the world's largest digital research libraries and changed the ways that faculty, students, and researchers create, discover and access information. The CDL's Access & Publishing team provides the University of California scholarly community with innovative digital publication and distribution opportunities through the development of advanced technologies and creative partnerships.